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Geno Auriemma to Be Spokesperson for CBT

Joins CBT Board as Bank Announces Expansion Plans

(Hartford, CT, September 21, 2004) . . . The Connecticut Bank and Trust Company (OTC BB: CTBC.OB) made not one, but three major announcements that outline future plans to build on the Bank's current success. Geno Auriemma has been elected to the CBT Board of Directors. He will become the spokesperson for The Connecticut Bank and Trust Company. In addition, Bank President David Lentini announced plans for expansion into more Connecticut communities.

"The fact that we are announcing all of these milestones in one day speaks a lot about the CBT personality but also shows how serious we are about building on the momentum we've created," explains Lentini. "First, we consider it an honor to have Geno Auriemma participate on our Board and to act as our spokesperson. His brand of hard work, commitment and dedication to helping others succeed fits perfectly with the CBT philosophy of offering better customer service. Only a handful of people in the State are as well-known and loved. As the only Hartford-based commercial bank, it makes sense that one of the icons of Connecticut should speak for CBT."

"The great team that Dave has assembled is what attracted me to this opportunity. I want to be an advocate for the customer," notes Auriemma. "I've watched CBT launch and grow and think this customer focus is just what people want in a bank. You see people's surprise that they can get this kind of personal attention in today's banking climate. I can't wait to help others find out about this remarkable Bank in the coming months."

In addition, Lentini talked about CBT's plans for future growth. "We are looking to open eight to twelve new branches in the next three years," he continued, "subject, of course, to State of Connecticut, Banking Department, and Federal Reserve Bank approvals." "Additionally, we will be looking for stand-alone ATM locations and will be expanding our commercial lending staff. We launched with our Hartford headquarters and branches in West Hartford and Glastonbury. Customers have responded well to the expertise and services they find here. Not only have we hired an outstanding team, we have the attitude that means we'll do what it takes to help businesses and consumers achieve their goals.

"Now we want to expand beyond our original locations to make it more convenient for more people," Lentini explains. "And Geno is the perfect person to show that we're not about banking as usual. . . we're dedicated to delivering the higher service levels that our customers deserve."

The Connecticut Bank and Trust Company (OTC BB: CTBC.OB) headquartered in Hartford, CT, is devoted to delivering a high level of personal service, primarily to small businesses and consumers. CBT provides both commercial and retail services from its Hartford location as well as branches in West Hartford and Glastonbury, CT. Visit us on the web at www.theibt.com.

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